

## SPEC SHEET + MEASUREMENTS



### New Era® Original Fit Diamond Era Flat Bill Snapback Cap. NE404

#### Product photo



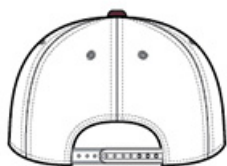
New Era's exclusive moisture-wicking fabric and renowned fit in a trend-right flat bill.

- 100% polyester Diamond Era jacquard
- Structured
- High-profile
- 7-position adjustable snap closure
- 9FIFTY FIT: Features a classic, throwback look with a flat visor that can curve with a full crown. Includes a structured front panel for stability and an open back with snapback closure.

#### Sketches



front



back



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Cap. NE404

## PRODUCT MEASUREMENTS

### OSFA

Crown  
Height 6 7/8

Bill/Visor  
Length 2 3/4

Width  
of Front  
Panel(s) 3 1/2

**Crown Height:** Measure from middle of button at top, to brim seam along center front.

**Bill/Visor Length:** Measure from outside edge of bill to crown seam at center front.

**Width of Front Panel(s):** Measure from side seam to side seam along bottom of crown (where bill meets crown along seam).

## SIZE CHARTS

### OSFA

Hat Size 7-7 3/4

Head Size 22-24 1/4



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### HOW TO MEASURE

#### HATS

Measure the circumference around the head, above the eyebrow and at the widest part of the head.  
Divide number by 3.14 for hat size.

### COLORS

Please note: PMS code information is shown only when an exact match is available.



Black  
PMS BLACK  
C



Flag Dark  
Green  
PMS 567C



Flag Deep  
Navy  
PMS 7547C



Flag Grey  
PMS COOL  
GRAY 6C



Flag True  
Navy  
PMS 533C



Graphite  
PMS 7540C



Royal  
PMS 2757C



Scarlet  
PMS 187C



White